



SPONSORSHIP PACKAGES

The East and Southern African Association of Accountants-General (ESAAG) will be hosting the 25th Annual International Conference at the Imperial Resort Beach Hotel, Entebbe, Uganda, from the 26 February -2nd March 2018.

The ESAAG Annual International Conference attracts over 800 delegates from its 14 member states (Botswana, Kenya, Lesotho, Malawi, Mauritius, Mozambique, Namibia, Rwanda, South Africa, Swaziland, Tanzania, Uganda, Zambia and Zimbabwe) and international role players in the area of Public Financial Management. The 2016 and 2017 conferences were held in Kenya and South Africa, respectively.

The four (4) days conference comprises of plenary and thematic sessions that will be facilitated by world think tanks, leaders and renowned speakers in the areas of Public Financial Management, Supply Chain Management, Fraud Prevention, Auditing, International Public Accounting Standards and Integrated Financial Management System.

PLATINUM SPONSOR: R300, 000 Incl. VAT

Platinum Sponsor is the premium sponsorship package which is limited to three (3) sponsors and provides the sponsor with a number of opportunities to display and market their brand. This conference provides sponsors with the opportunity to engage with decision makers and senior officials from 14 countries, hence expanding the sponsor's reach to other countries.

Key benefits:

- One (1) exhibition space for the duration of the conference;
- 30 minutes presentation to all delegates;
- Company logo placement on the programme and conference material;
- Four (4) complementary invitations for the conference;
- Access to the Accountants-General and ESAAG CEO at the VIP's formal dinner, cocktail and gala dinner,
- Company logo and hyperlinks to the conference website;
- Acknowledgement at the opening and closing ceremonies;
- Placement of company promotional material in the conference packs; and
- Opportunity to place company banner in the registration area.

GOLD SPONSOR: R250, 000 Incl. VAT

Key benefits:

- One (1) exhibition space for the duration of the conference;
- 30 minutes presentation to all delegates;
- Opportunity to meet and network with Accountants-General and ESAAG CEO at cocktail event and gala evening only;
- Three (3) complementary invitations for the conference;
- Company logo and hyperlinks on the conference website;

- Acknowledgement at the opening and closing ceremonies;
- Placement of company promotional material in the conference packs; and
- Opportunity to place company banner in the registration area.

SILVER SPONSOR: R200, 000 Incl. VAT

Key benefits:

- One (1) Exhibition space for the duration of the conference;
- Access to the AGs at the Gala evening;
- Two (2) complementary invitation for the conference;
- Company logo and hyperlinks on the conference website;
- Acknowledgement at the opening and closing ceremonies;
- Placement of company promotional material in the conference packs; and
- Opportunity to place company banner in the registration area.

ORGANISER CONTACT DETAILS

To discuss or confirm sponsorship, please contact the organiser on the contact details below:

Contact :The Secretariat

Address: Private Bag X115
Pretoria
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